

# FEELING IT ALL, WHEN HE'S STANDING TALL

A free web-based app revolutionises safe sex for millions of people.



**MUNICH, GERMANY, 7 JULY 2017**

R&S Consumer Goods, developer and manufacturer of premium condoms for over 20 years including the MY.SIZE condom brand, closes a gap of communication and knowledge that could significantly change people's contraceptive behavior all around the world: The free web-based MY.SIZE measuring app to find the perfect fitting condom. Simple, free of charge and good!

## **THE CONDOM HAS TO FIT THE PENIS, NOT THE OTHERWAY ROUND!**

The MY.SIZE app sheds light on tabooed, tongue-tied areas: safe, enjoyable sex is finally possible. In the past, millions of couples, unaware of their correct condom size, would experience safe and enjoyable sex with standard condoms only by coincidence, when the condom would accidentally fit. It was accepted – and unfortunately still is - that with condoms it was simply like that. Whether the condom actually fit the man wasn't even considered.

## **THE FACT THAT MEN AND THEIR PENISES ARE DIFFERENT IS WELL-KNOWN:**

### [Erect Penile Length and Circumference Dimension](#)

2013-14 Penis Size Study, Journal of Sexual Medicine

### [“Am I normal?” Penissize Studies](#)

Review Analyzes Data on Flaccid and Erect Penis Lengths in Men, BJU International 2015

However, hardly anyone obviously realizes:

## **LATEX IS NOT AS PLIABLE AS THE SENSATION OF THE PENIS!**

Every penis immediately feels if there is more or less room available in the latex skin - with the known effects of slippage, breakage, reduced blood circulation and dull sensation to name a few.

### [Self reported penis size and experiences with condoms](#)

Arch Sex Behav. 2013 Feb

## **HOW TO USE THE MY.SIZE APP?**

The MY.SIZE app is a web-based app. It's free and available in several languages. Visiting [www.mysize-measure.com](http://www.mysize-measure.com) with a smart phone and measuring can start. After finding the recommended condom out of the available seven MY.SIZE condom sizes, customers can then look up directly where to purchase it from (in store or online).



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**20**  
YEARS



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ALL WE DO IS FOR YOUR PLEASURE